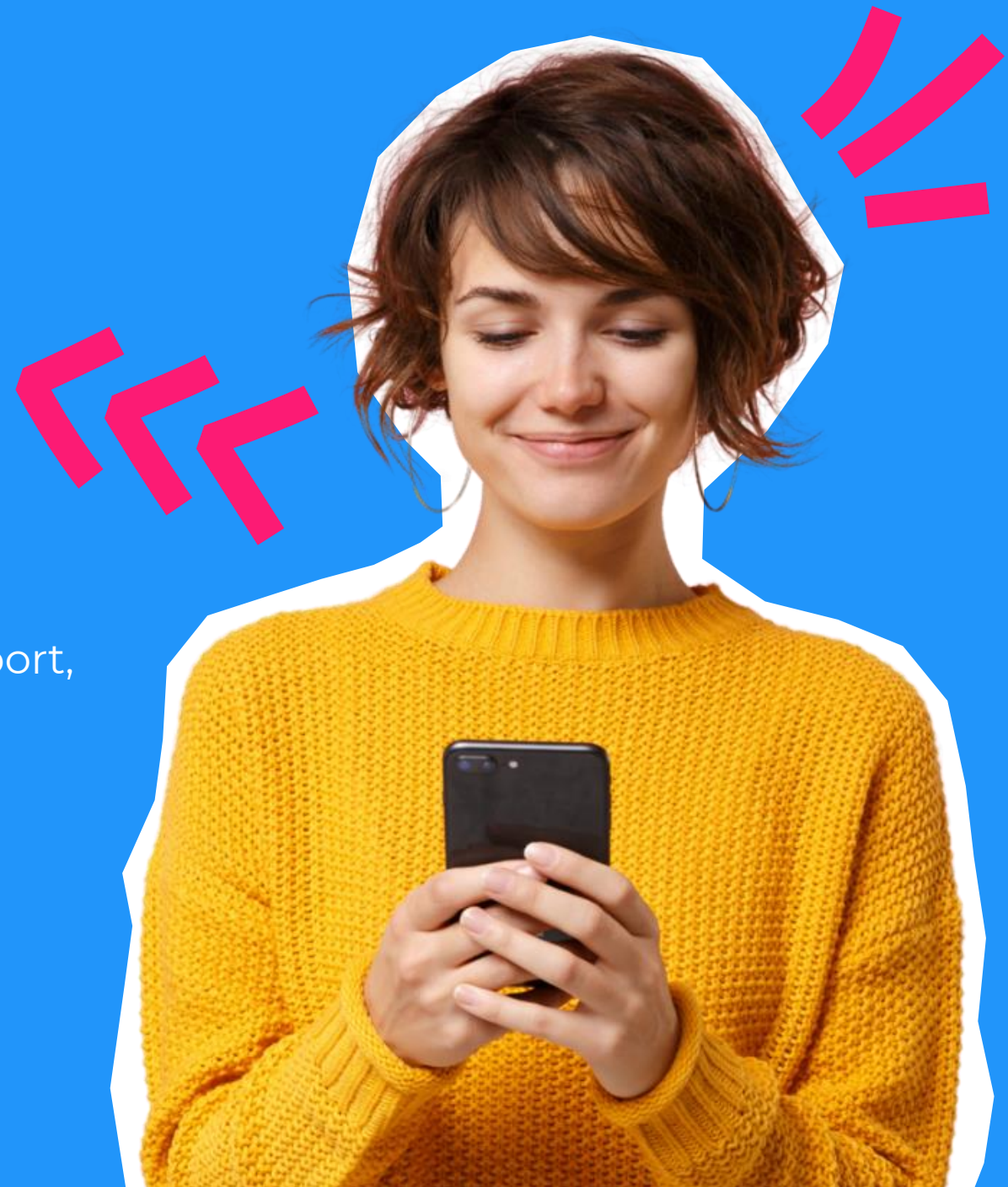


PURLOS Outcore

AI Assistant that helps colleges scale career support, enhancing learners' career and employability outcomes while creating a reliable process for tracking and measuring impact for Ofsted.

October 2024



Our vision

We support students **throughout their journey**

PURLOS

Engage

Admissions teams

Boosts applicant engagement and reduces staff workload.

PURLOS

Outcore

Careers teams and tutors

Enhances career support and improves student outcomes.

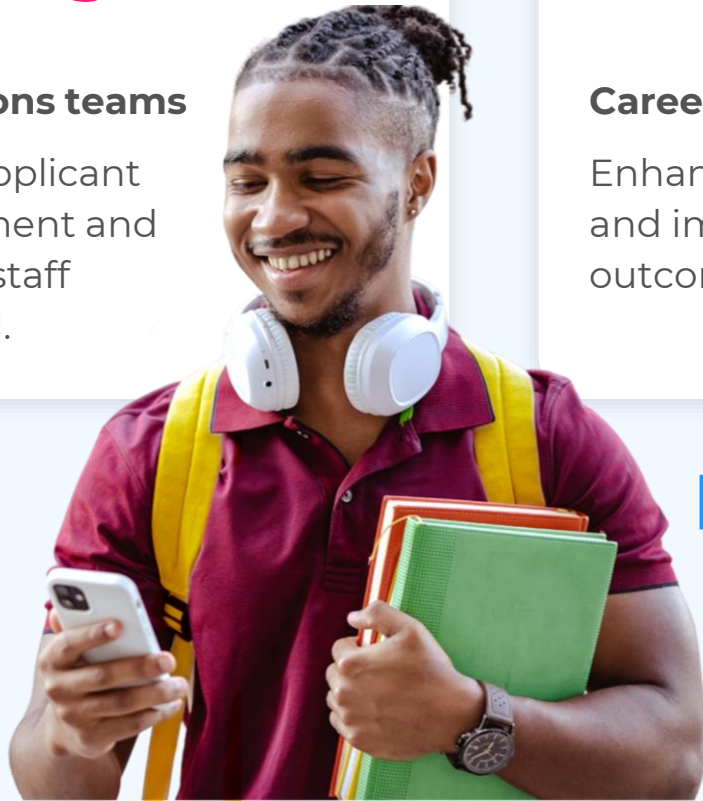
PURLOS

Destinations

Quality & curriculum teams

Improve the tracking and analysis of destinations data to drive actionable changes to the quality of education.

Delivering **better outcomes for all**



The Challenge

Unlocking **High-quality careers support** for all learners

→ **Funded learning institutions struggle to prove that they can offer high quality careers support to ALL learners.**

Current methods don't engage learners effectively, and limited resources can negatively affect outcomes.



The Solution

Transforming career guidance with **Scalable support** and data driven **impact**

→ Introducing Purlos Outcore:

Deliver personalised guidance, at the right time, at scale.

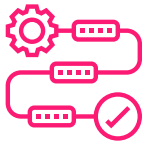
Give all learners access to our web-based AI careers assistant that is aligned to the Careers & Development Institute's framework.

Allow learners to complete tasks and help improve their employability and opportunities.



Seamless Onboarding and Fast Data Delivery

1



Setup your account
(Staff & student)

2



Start personalised careers chat

3



Support students with key careers tasks

4



Monitor impact metrics

5



Make life easier



+ New chat



Task Assistance

Feedb

What kind of tasks can you help me with?

Alex (AI Career Assistant)

Hi David! I can help you with:

1. Exploring career options
2. Finding job opportunities
3. Improving your CV
4. Preparing for interviews



What would you like to start with?

find a job?

Alex (AI Career Assistant)

Sure! Let's start by narrowing down your options.



Do you prefer to work as an engineer, pilot, or robotics engineer?

im studying engineering level2, and want to get in robotics.

Alex (AI Career Assistant)

Great! Robotics is an exciting field.



Have you considered any specific companies or types of roles in robotics?



Ask me anything about your career support needs...



Why Purlos:

Your Competitive Edge in **Destinations analysis**



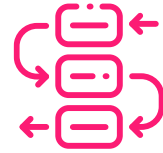
Superior engagement:

Simple onboarding for staff and students. Use engagement tactics like WhatsApp, and timely nudging.



Higher Quality careers support:

Offer high-quality careers support to all different types of learners, seamlessly.



Easy triaging to careers teams:

Easily highlight the most in need students and set up meetings instantly.



Impact metrics:

Sync with key impact metrics that go beyond Gatsby benchmarks, including destinations and outcomes.



Purlos' background



Our team has over **15 years of experience in education software**, working with over 100 institutions.



Our CEO has worked in education software offering in depth insights to providers for **over 15 years.**



Our advisor, Sally Dicketts (ex CEO of Activate Learning), has worked as a CEO of large FE college/ training provider for **20 years.**



Case Studies



We were able to greatly increase the engagement our learners had with career support.

But what was more important is that we can highlight the impact of our offering more easily.”

– **Anonymous,**
Vice Principal of Quality, Bath College



Our ask from you

- Consider our proposal tailored to **your institution.**
- Schedule a follow-up meeting to discuss how Purlos can **meet your needs.**



PURLOS
Thank you!

