

Berkshire Skills Bootcamps

Summer 2025 Newsletter



Welcome to the very first edition of The Skills and Business Hub Skills Bootcamps Newsletter!

Whether you've been working with us for a while or just discovering who we are – thank you for being here. We are so excited to bring you along on our journey as we continue to grow, evolve and make a real impact across Berkshire.

Grab a coffee, take a break and dive into this quarter's first of Berkshire Skills Bootcamps read. We are so proud of what we have achieved so far, and even more excited about what's ahead.

IN THIS ISSUE

INTRODUCTION

WHAT ARE SKILLS BOOTCAMPS?

OUR SUCCESS SO FAR

MEET THE TEAM

WHATS NEXT?

To access Berkshire Skills Bootcamps and the programmes [click here](#)



Follow [The Skills and Business Hub](#) on LinkedIn for all the latest news and updates.



This newsletter is your inside look at everything happening at Berkshire Skills Bootcamps, bringing exclusive behind the scenes insights from our team and delivery providers as well as exciting announcements about the future of Skills Bootcamps in our region.

For those of you who are just getting to know us, we are a small but passionate team supporting 12 incredible delivery providers to deliver funded Skills Bootcamps to adults across Berkshire.

Our programmes are designed to support:

- **Unemployed** individuals seeking new opportunities
- **Self-employed** professionals looking to upskill and grow their businesses
- Employed individuals ready for a **career change**
- **Businesses** aiming to upskill and retain their workforce

Whoever it may be, we are here to help them take the next step.

Our vision: To be a leader in economic growth by providing skills, employment, business and investment support from classroom to boardroom.

Our mission: We will collaborate with businesses, educators, partners and key stakeholders to deliver flexible and agile solutions, driving impactful growth.

What are Skills Bootcamps?

Skills Bootcamps are funded, flexible training programmes of up to 16 weeks for adults aged 19 or over. They are designed to help individuals gain sector-specific skills and fast-track their development with a guaranteed interview upon completion.

These programmes are not just for individuals – they're a strategic, cost-effective opportunity for employers too.

For individuals

- **Gain real-world skills** in high-demand sectors like digital, construction, green skills and more
- Get **career support and guidance** throughout your journey
- **Connect with future employers** actively looking for your talent
- **Step into a new role** – Bootcamps lead directly to job interviews and open so many doors.

For employers

- **Upskill your existing staff** – give your team the tools they need to thrive in an ever-changing work landscape
- **Support career progression** – support your employees to take on new responsibilities and grow into leadership roles
- **Boost retention and morale** – investing in your team shows commitment, reducing turnover and hiring costs
- **Improve productivity and innovation** – equip your team with relevant industry knowledge and practical skills
- With our hundreds of talented job-ready Skills Bootcamps graduates, you will be exposed to a pool of newly skilled participants who you could **hire for your next vacancy**.

We work with a **growing network of experienced, high quality training providers** across Berkshire to ensure every learner and employer gets the support they need.



Participant Journey Skills Bootcamps Roadmap

Awareness & Interest

- Register Interest via The Skills and Business Hub or Directly with Provider

Eligibility Check

- Age 19+
- Right to Work
- UK Residency
- Not in Full-time Education
- Commitment to Course & Outcomes

Interview & Assessment

- Review CV
- Discuss Goals & Expectations
- Explore Skills Bootcamps Structure & Commitment Required

Formal Application

- Delivery Provider Application Process
- Sign Learner Agreement
- Complete Initial Assessment (If Required)
- Receive Course Info and Training Plan

Enrolment & Induction

- Officially Enrolled with Delivery Provider
- Attend Induction Session

Training Delivery

- Participate in Bootcamp Sessions
- Follow Curriculum and Training Plan

Completion & Progression

- Complete Training
- Progress to Employment or Further Learning



Reach out to our **Berkshire Skills Bootcamps** team with any queries or questions at the below email

berkshireskillsbootcamps@skillsandbusinesshub.org

Our Success So Far

Since launching our Berkshire Skills Bootcamps in 2023 over 680 participants have completed their Skills Bootcamp Programme with:



83% of participants
securing a job interview



59% of participants landing
a new role or promotion

Participants reporting an
average annual salary jump
from £29k to £35k



Wave 5 of Berkshire Skills Bootcamps supported 478 learners, delivering measurable impact in employment and inclusion, showcasing the **power of targeted skills development to transform lives in and around Berkshire...**

25%

were co-funded by
employers to support
existing workforces

75%

were independent/self-
employed learners
looking to upskill

15%

of learners disclosed a
disability or health
condition

77%

of independent/unemployed
learners secured a
job interview

**Online, Hybrid
& Virtual**

Delivery Methods

Learners ranged in
education level from
**No Recorded
Education Level
to Level 8**

Average age of
learners was
39 years

Elevating Talent in Berkshire – Faris’ Story

“A skills bootcamp is a great opportunity to showcase to employers that you are serious and passionate about securing a job in your area. If you are looking for a career change or better career prospects, a bootcamp provides you with skills that employers are looking for in applicants. I highly recommend the course to anyone who considering levelling-up their career prospects.”

Faris Al-Ali – Skills Bootcamp in Digital Marketing Graduate

Employers: Invest in Your Teams Future

If you’re looking to fill skills gaps, boost retention and strengthen your workforce, our Skills Bootcamps offer a cost-effective way to upskill your current team. You can help them to step into higher-skilled roles, reducing hiring costs and retaining existing talent.

Read more success
stories on our website
[click here](#)

Impact Report

While we are working on our 2024–25 Impact Report, you can explore the difference we have already made in our 2023–24 report by [clicking here](#)



Where Will Skills Bootcamps Take You?

Skills Bootcamps are designed to help you gain in-demand skills and transition into high-growth roles. See below to find out just a handful of the positions some of our graduates have secured:

Business & Professional Services



Sales Executive Head of Sales
Operations Assistant Account Manager
Recruitment & Marketing Officer

Green Skills



Property Manager Gas Engineer Electrician
Health & Safety Manager Senior Heating Engineer
Science Technician

Data



Data Analyst PMO Analyst
UX Research Operations Executive
CRM Insights Leader
Finance Analyst

Education



Learning Support Assistant
Nursery Practitioner

Digital



Junior Software Developer
Product Owner Data Engineer Analyst
Graduate Technology Consultant Trainee
Customer Success Coordinator

Digital Marketing



Change Communications Manager
Marketing Coordinator
Marketing Executive

Meet The Team

Behind the scenes our dedicated Berkshire Skills Bootcamps team works hard to make these success stories happen. We may be small in numbers, but we are big on passion, purpose and people.

Our team bring expertise in programme management, partnership building, data analysis, and strategic growth. Together, we are committed to helping individuals and supporting your business to thrive!

In this issue, we will spotlight our Programme Team members so you can get to know the people behind the programmes and how they can support you.



Claire Bradbury
Skills Bootcamps
Programme Manager



”I'm pleased you're reading our first newsletter. It would be great to have your feedback. As the Skills Bootcamp Programme Manager I'm responsible for overseeing delivery of the programme, supporting our delivery partners and my team to ensure that Berkshire Skills Bootcamps delivers the best outcomes for individuals, for employers and ultimately address priority sector Skills gaps and facilitate growth in our local economy. Berkshire Skills Bootcamps are only successful if people engage and utilise the opportunities afforded to them. Get involved. ”

Meet The Team



Jack Hammond
Senior Skills Bootcamps
Programme Coordinator

“Hi, I'm Jack, the Senior Programme Coordinator for the Berkshire Skills Bootcamps. I've been with the company for over three years, supporting the delivery and success of our programmes. As the account manager for a range of our delivery providers, I focus on building strong partnerships and ensuring high standards of support and performance. I've also played a key role in developing and implementing our internal tracking systems to help improve efficiency and oversight. I look forward to continuing this work and supporting delivery partners.”



Kathryn Cousins
Skills Bootcamps
Programme Coordinator

“Hi everyone, I am Kathryn, and I am new to the team as a Programme Coordinator supporting the rollout of government funded Skills Bootcamps across Berkshire. I will be working closely with our Delivery Providers to help them set up and deliver their programmes. I will also be supporting employers and individuals to access opportunities available. I will be sharing updates on funding, policy changes and new bootcamp launches to keep everyone informed. I am really excited to be part of this incredibly successful programme and look forward to connecting with you.”



George Eaton
Skills Bootcamps Data
Analyst and Data Processor

“I'm George, the Data Analyst and Data Processor for the Skills Bootcamps team. My role is to produce reports that highlight the performance of the delivery partners internally within our team and organisation, and externally to the Department for Education. I love discovering trends and answering questions using data. I also help support Delivery Partners with any queries they have.”



Rachel Williams
Provider Quality and
Performance Lead

“Hi, I'm Rachel and have joined the Skills and Business Hub as Provider Quality and Performance Lead. In this role, I'll be working closely with our Delivery Partners to support and strengthen quality of the learner journey across a variety of skills initiatives, including Skills Bootcamps. It's a great opportunity to champion shared learning, spark innovation and ensure we're collectively delivering the best possible outcomes for learners. I look forward to fostering these links in support of Berkshire's skills and business development.”



For **Individuals**: Elevate Your Skills and Change Your Future.

Thinking about a career change or ready to grow your skillset?

Our Skills Bootcamps are **funded, flexible and designed to fit around your life**. What's more is that you can get **fast tracked to interview** with an employer once you've completed your course. Whether you are unemployed, self-employed, or just ready for something new, there's a programme for you.

Browse our full programme list by sector by [clicking here](#)

Share the link and help us spread the word – together we can build a brighter future.

For **Employers**: Unlock your team's potential now!

Looking for a cost-effective, strategic way to upskill your employees?

Our Skills Bootcamps offer **partially funded training** tailored to your business needs. Whether you're addressing a skills gap or preparing for future growth, we are here to help. If you are a decision maker in any of the following industries, Skills Bootcamps can help you **upskill your staff or connect with newly trained graduates ready to hit the ground running**:

- AI
- Business and Professional Services
- Construction
- Data
- Digital
- Digital Marketing
- Education
- Engineering
- Green Skills
- Logistics and Transport
- Sales

[Click here](#) and connect with our Delivery Providers to register your interest and learn more about programme content, schedules and outcomes.

We want to hear from you!

Have you taken part in Skills Bootcamps? Or have you used Skills Bootcamps to upskill your team? We'd love to feature your story in our next newsletter!

Share a short description of your journey. What life looked like before Skills Bootcamps, what you learned and how it's impacted your career or confidence. Your story could inspire someone else to take that first step.

Send your story to

berkshireskillsbootcamps@skillsandbusinesshub.org

We can't wait to celebrate your success and showcase the real impact of Skills Bootcamps.



Have questions? Let's Talk.

Our programme team here at The Skills and Business Hub are here to support you with any questions about funding, how you can use Skills Bootcamps to upskill your teams, outcomes and anything else programme related.

Get in touch at

berkshireskillsbootcamps@skillsandbusinesshub.org

Let's build skills, unlock potential and transform the future of Berkshire together!

Skills Bootcamp Delivery Team, The Skills and Business Hub